

ALTE International Conference 2014

Getting to know the Minimally Competent Person

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15.04.2014



The context: Standard Setting ... 50th method (after Kaftandjieva's 34)?

This is not about a new method – only about *one component* in Standard Setting studies that has not received a lot of attention – the

- Minimally Competent Person (MCP)
- Minimally Qualified Candidate (MQP)
- Just Qualified Candidate (JQC)
- Borderline Candidate
- ...

...whom we need to conceptualise in a standard setting.



I shall describe a Standard Setting study with special attention to the MCP:

- Rationale
- Method and outcome
- Discussion



- The aim of standard setting is to define the pass score
- In order to do this, most methods require the conceptualisation of the borderline candidate
- A recently proposed method (Prototype Group Method, Thomas Eckes (2012)) focuses on "prototype candidates" (typical, "middle of the band" candidates) and uses a mathematical model to define the borderline, but requires large samples of test takers
- So, in most contexts, we still have to work with a model of the borderline candidate



The challenge for all standard-setting methodologies is to effectively translate a participant's mental model of the target examinee (e.g., barely proficient student) into judgments that communicate the participant's recommendation of a value that characterizes the point of separation between one or more categories.

Buckendahl (2005), 219



"Point of separation" = Cut score on a test = Expected MCP test performance in new test



"Mental model of the target examinee" (= MCP)



"Point of separation" = Cut score on a test =



Level descriptors = Expected MCP live performance



"Mental model of the target examinee" (= MCP)



"Point of separation" = Cut score on a test = Expected MCP test performance in new test



Expert knowledge

Level descriptors =

Expected MCP live performance



"Mental model of the target examinee" (= MCP)



"Point of separation" = Cut score on a test =



Can read straightforward factual texts on subjects related to his/her field and interest with a satisfactory level of comprehension.

Actual MCP five performance

Expert knowledge

Level descriptors =

Expected MCP live performance



"Mental model of the target examinee" (= MCP)



"Point of separation" = Cut score on a test =



Can read straightforward factual texts on subjects related to his/her field and interest with a satisfactory level of comprehension.

Can read straightforward factual texts on subjects of general interest and answer multiple choice questions targeted at salient details.

Actual MCP (ive performance

But we only see a subset of this ...

Actual MCP test performance

Expert knowledge

Level descriptors =

Expected MCP live performance



"Mental model of the target examinee" (= MCP)



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Actual MCP five performance

But we only see a subset of this ...

Actual MCP test performance

Expert knowledge

Level descriptors =

Expected MCP live performance

consult

So should the mental model be informed by MCPs' test performance?

"Mental model of the target examinee" (= MCP)



"Point of separation" = Cut score on a test =



Why include test-solving strategies?

We want to predict the performance of the MCP on a test.

A test, however authentic, does not capture real life: it may be *more* or *less* difficult than real life tasks.

- The proof of comprehension (in the receptive skills) is not success in an action, but the answer to an item
- Candidates may not choose texts according to their need or interest
- Candidates may not resort to "real life" problem solving strategies, such as asking somebody else, looking something up, or giving up altogether
- Candidates have to understand an artificial context in which their communication is supposed to take place
- Context knowledge is at best restricted, at worst not available to them, hence anticipation is more difficult than in real life



It has been shown that (at least for some tests) text-item-interaction, especially vocabulary overlap between text and item, is among the best predictors for an item's difficulty (not only measures of text difficulty, e.g. number of subclauses, as the construct would demand).

Freedle, Roy/Kostin, Irene (1993), The Prediction of TOEFL Reading Comprehension Items Difficulty for Expository Prose Passages for Three Item Types: Main Idea, Inference, and Supporting Idea Items. ETS Report RR-93-13, TOEFL-RR-44

Kostin, Irene (2004), Exploring Item Characteristics That Are Related to the Difficulty of TOEFL Dialogue Items, ETS Report RR-04-11



Significant predictors of item difficulty:

Kostin 2004

Sentence complexity	Text complexity	Vocabulary complexity	Cognitive load	Content factors	Systemic factors
+ Density dependent clauses/total complete clauses	+ Referentials	+ Density infrequent words	+ Inference is necessary olve item	Text type	Item length/complexit
+ Density compound/sentences	+ Negatives	+ Idioms	+ Candidate has to construct situation	Topic	Text/item overlan
+ Density complex/sentences	+ Genitive constructions	+ Compound words	+ Integration of various pieces of information	Domain	
+ Density complex- compound/sentences	+ Cohesive devices	+ Modal particles	Position of relevant information (memor capacity)	/	
+ Density compl/comp- comp/sentences			Position of signal for relevant information (memory capacity)		
+ Fronted structu					

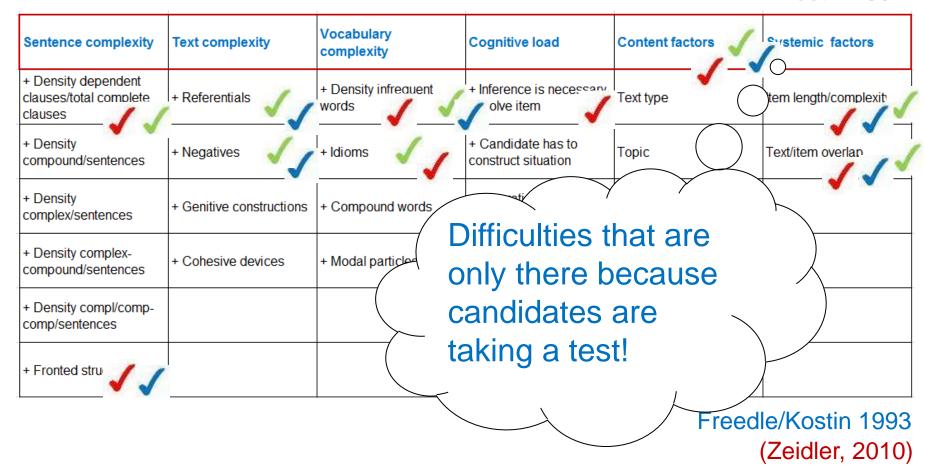
Freedle/Kostin 1993 (Zeidler, 2010)

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Hypotheses on relevant parameters – significant:

Kostin 2004



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So it may make sense to pay attention to test-specific language behaviour when constructing the MCP model.



Ways to help standard setting participants to form a mental model:

- Taking participants' expert knowledge for granted
- Working from level descriptors without reference to concrete candidates
- Working from level descriptors and derive a notion of the MCP from group discussion
- Working from a description of "good" vs. "weak" proficiency (i.e. constructing own level descriptors)
- Trying to describe the MCP him/herself (e.g. writing down MCP characteristics for reference during the standard setting)



As there are item-centered and candidatecentered methods for standard setting, there are apparently descriptor-centered and candidatecentered methods for target level definition.

A few examples ...



CEFR descriptor task

At standard setting workshop:

In preparation for the standard-setting meeting, material to familiarize the judges with the CEFR levels was prepared. Fifty-six reading, 71 listening, 17 grammar and 25 vocabulary sentence-level statements from the CEFR descriptors (see sample in Appendix 1) were presented to the judges asking them to choose the CEFR level they belong to (A1-C2). No indication of the level was presented to the judges. For faster analysis of results, the judges were asked to use numbers instead of levels in the following way: A1-1; A2-2; B1-3; B2-4; C1-5; and C2-6. The "atomization" of the descriptors into short statements, based on Kaftandjieva and Takala (2002), aimed to familiarize the judges with all constituent statements of the descriptors, which usually contain a number of sentence-level statements.

Item difficulty task

At standard setting workshop:

In order to help judges obtain a better understanding of the difficulty of test items and how this relates to the judgment task, the training material asked judges to rank a number of listening and reading MET pilot items from easiest to most difficult.

Papageorgiou (2010), Setting Cut Scores on the Common European Framework of Reference for the Michigan English Test, Testing and Certification Division, English Language Institute, University of Michigan, Ann Arbor, p. 2-3



Target candidate task

Activity prior to standard setting:

"Prior to the study, the members on both panels were given an assignment ... to review selected tables from the CEFR (the Web site to the CEFR was provided) for each language modality and to write down key characteristics or indicators from the tables that described an English-language learner (candidate) with just enough skills to be performing at each CEFR level. ... As they completed this pre-study assignment, they were asked to consider what distinguishes a candidate with just enough skills to be considered performing at a specific CEFR level from a candidate with not enough skills to be performing at that level."



Activity at standard setting:

"During the study, time was spent developing an agreed upon definition of the minimum skills needed to be considered performing at each CEFR level. The panelists were formed into three table groups and each group was asked to define and chart the skills of the least able candidate for A2, B2, and C2 levels; this was done separately for Writing, Speaking, Listening, and Reading. Panelists referred to their pre-study assignments and to the CEFR tables for each modality. Given that the focus for the standard setting was on the candidate who has just enough skills to be at a particular level, panelists were reminded that the CEFR describes the abilities of someone who is typical of a particular level. ... A whole-panel discussion of each group's charts followed, and a final agreed upon definition was established for three levels: A2, B2, and C2. Definitions of the least able candidate for A1, B1, and C1 levels were then accomplished through whole-panel discussion, using the A2, B2, and C2 descriptions as boundary markers."



Activity at standard setting – outcome:

Panel 1 Indicators of CEFR Definitions of Proficiency in Listening

Listening skills of just-qualified A1

Can understand very slow speech with familiar words and basic phrases on here and now.

Can understand short and slow speech with pauses and repetition.

Requires sympathetic speaker.

Listening skills of just-qualified A2

Can understand short, clearly, slowly, and directly articulated concrete speech on simple, everyday, familiar topics/matter.

Can understand formulaic language (basic language and expressions).

Can understand short directions, instructions, descriptions.

Can extract relevant, important information from recorded messages.

Listening skills of just-qualified B1

Can understand main points.

Can understand clear, standard speech on familiar matters and short narratives when presented relatively slowly

Will sometimes need repetition and clarification in conversation.

Can follow broadcast information carefully delivered. (Example: BBC World but not SkyNews)

Can deduce sentence meaning.

Tannenbaum/Wylie (2008), Linking English-Language Test Scores Onto the Common European Framework of Reference: An Application of Standard-Setting Methodology (RR-08-34)



Definition of target candidate characteristics – *Eng B1-B2*Activity at standard setting:

- 1) CEFR scales, receptive skills, underline key words ("typical")
- 2) CEFR = "typical" skills → focus on "borderline" skill Tannenbaum/Wylie (2008) tables
- 3) The raters were asked to form an idea of the B1 and B2 Minimally Competent Person, using data from previous B1 and B2 exam runs. They were provided with the questions from these exams (one version each) and with p (facility) values reached by test takers who reached a

result around the cut score of the respective exam, and to note down their observations.



p values (Sample: 609 candidates from B1 exam)

	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
a	40,68	13,56	13,56	0	1,69	15,25	28,81	10,17	15,25	28,81	32,2	13,56	16,95	20,34	33,9
b	0	0	1,69	0	0	66,1	66,1	52,54	20,34	20,34	16,95	45,76	54,24	27,12	59,32
С	20,34	1,69	5,08	3,39	0	18,64	5,08	37,29	62,71	50,85	50,85	38,98	28,81	52,54	6,78
d	0	1,69	3,39	0	0	0	0	0	0	0	0	0	0	0	0
е	1,69	1,69	45,76	0	0	0	0	0	0	0	0	0	0	0	0
f	0	0	0	0	1,69	0	0	0	0	0	0	0	0	0	0
g	0	0	3,39	93,22	0	0	0	0	0	0	0	0	0	0	0
h	0	0	3,39	0	1,69	0	0	0	0	0	0	0	0	0	0
i	0	0	0	0	84,75	0	0	0	0	0	0	0	0	0	0

MCPs (around cut score)

	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
а	18,32	5,45	13,37	0	0	1,98	12,38	0	8,91	23,76	28,71	40,1	11,88	7,43	21,29
b	0	0	0	0	0	91,09	84,65	6,93	5,94	10,89	22,77	31,68	82,18	1,49	75,74
С	28,71	0,5	1,49	0,99	0,5	6,93	2,97	93,07	85,15	65,35	48,51	28,22	5,94	91,09	2,97
d	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
е	0	0	62,38	0	0	0	0	0	0	0	0	0	0	0	0
f	0	0	0	0	0,99	0	0	0	0	0	0	0	0	0	0
g	0	0	0,99	97,52	0	0	0	0	0	0	0	0	0	0	0
h	0	0	0,99	0,5	0	0	0	0	0	0	0	0	0	0	0
i	0	0	0	0	96,04	0	0	0	0	0	0	0	0	0	0

Candidates grade 2/3



Example from Item booklet provided to Standard Setting participants

p value for MCPs

Additional information: difference between p for MCPs and p for "middle" candidates > 0,2

= items which are more difficult for MCPs than for "middle" candidates to more than the expected extent Instruction: look at these items especially

Lösung durch B1-MCPs: 20,34%

An evening concert has helped a church in Worcester Park raise £600 towards necessary building work. The church gardener, Brian Smith, organised and introduced the event, while the church music group sang songs and read stories. The money will pay for the roof to be repaired and the church walls to be painted. Mr Smith also hopes to buy plants and young trees for the church garden.

Lösung durch B1-MCPs: 42,37%

Angry villagers have written a letter of complaint after hearing a mobile phone mast may be built in their neighbourhood. 300 people signed the letter when they discovered a major telephone company was planning to erect the mast on a site in Old Wadham village centre. But a spokesman for the company said nothing had been decided and that the site was simply a

Lösung durch B1-MCPs: 84,75%

A US school has cancelled a London because of safety issue County School in Florida refinition for its school band part in London's New Year's Day next year because it was worrie terrorist attacks. The head Parade, Dan Kirkby, said pe



Example from Item booklet provided to Standard Setting participants

Qualitative discussion: characteristics of text/item features that are especially difficult for MCPs.

Participants were invited to write these down:

- Abstract observations
- Concrete examples

Combine own experience and evidence from data

Lösung durch B1-MCPs: 20,34%

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too easy: game kow. leage + no distractor

difference ;

· going for a walt walking

similar phrase structure

makes item eary

Distractor "e" should be

dranged - "too attractive"

CAN understand) 1150

understand inner

understand unfamiliar If you are at the lower end of a band, you dall back on safety strategies.

AH HCPs always MCPs? => Same shaking as B1 HCPs ion-language she legies

Title does difference between

Mexible tand accurate transfer of grammatical

CANNOT understand use

WCP's ignore item? obvious clues and fixate on one word. Hew 17: 6 x items difficult for MCPs at BZ

want to find a

Ignore X-option

LE, Part 2 If they start with the match, wrong answer, the agnore x cannot great ange.

cannot deal with spelling mintakes, confuses them.

lack of confidence blor to wrong

Hern 6 Vocab => to tread

B. "play" wisinderstood they don't know the wearing of "performs

failure to read for debails withhat getting Stuck on infamiliar words

carnot identity symanyon tread-step despite similar construction

less frequent collocations

phiasal verbs multi-word-verbs set aside "

collocations. "resist the temptation"

Vocab .

B. Did that read and understand instructions

cannot understand Aestratios"

understa use

CANNO understan



Raters' concept of B1/ B2 MCP

B1 MCPs

Reading

	Abstract	Concrete
Can	Using vocabulary words "matching" but	Understood the visual trick (based on
understand/ use	missing the concepts behind them	"Barcelona" and "hotel") — I14
	Relies on strategies (vocab overlap etc)	i.e. cand. were NOT distracted by the word "Barcelona" in capital letters in one of the texts,
	Recognise vocab overlap	but read the message carefully enough to solve the item
	Straightforward and concrete == successful completion of the item	The words "summer", "waste", "water" occur in one sentence in the text – I1
	Can understand vocab in a straightforward text	i.e. strong overlap between text and correct option
		"to reduce" leads to "is less" – I1
Observations	colour coding is applied here: relating to	Make the connection waste -> save
strategies text features grammar		"I would like to" + verb



Raters' concept of B1/ B2 MCP

MCPs have problems with...

B1

- · Hard words especially at beginning of text
- Unusual structures (ex.: "raise ... for the roof to be repaired")
- Correct answer demands that more than 2 information items are processed

- Gapped text
- Counter-intuitive items (correct answer is unexpected)
- If there is vocab overlap between text and wrong answer, cand. are misled into choosing the wrong answer
- More easily misled by the distractor being close to the the correct answer

→ Input for item rating

B2

- Idiomatic language
- Phrasal verbs
- · Less frequent collocations
- Complex structures (example: "she was never offered ...")
- Not enough time/wrong time management
- If there is vocab overlap between text and wrong answer, cand. are misled into choosing the wrong answer
- items where one option is "none of the options is correct"
- Cand. are misled by their hypotheses as to test construction ("this can't be right, it is too easy")



Modified Angoff Standard Setting task, Round 1

	5 10	v many of 100						00	0.5	100
0	5 10	20 30	40	50	60	70	80	90	95	100
Rate	r no:									
Гask	Item	of	of	1 1	Task	Iter	n	of	0	
		100 B1	100 B2					100 B1) B2
		MCPs	MCPs					MCPs	MC	Ps
1	1					2	3			
2	2				12	2	4			
3	3					2	5			
4	4					2	6			
5	5					2	7			
	6				13	2	8			
6	7					2	9			
	8					3	0			
7	٥			\sqcap		2	1			

Modified Angoff Standard Setting task, Round 3 (holistic)

Modified Angoff Standard Setting task, Round 2 (holistic)

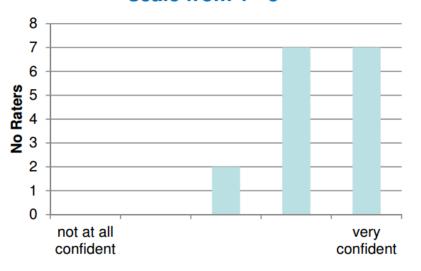
Standard Setting Cut score Round 1	VERSION 1
Round 1	Rater No
Task No	
Item No	
B1 cut score should be:	
	points
B2 cut score should be:	
	points

Standard Setting Cut score		VERSION	1				
Round 2 (FINAL)		Rater No.					
Task No							_
Item No							
		How con		are you ores?	of thes	e cut	
B1 cut score should be:		O	O	O	O	•	
	points	1 not at all	2	3	4	5 very	
B2 cut score should be:		O	O	O	O	\mathbf{O}	
	points	1 not at all	2	3	4	5 very	

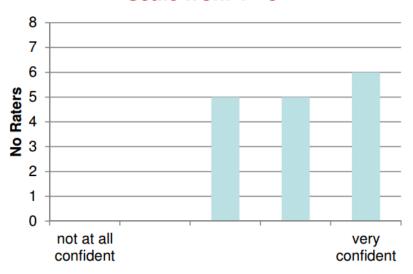


Modified Angoff Standard Setting task, Results

Confidence in B1 Cut Score on a scale from 1 - 5

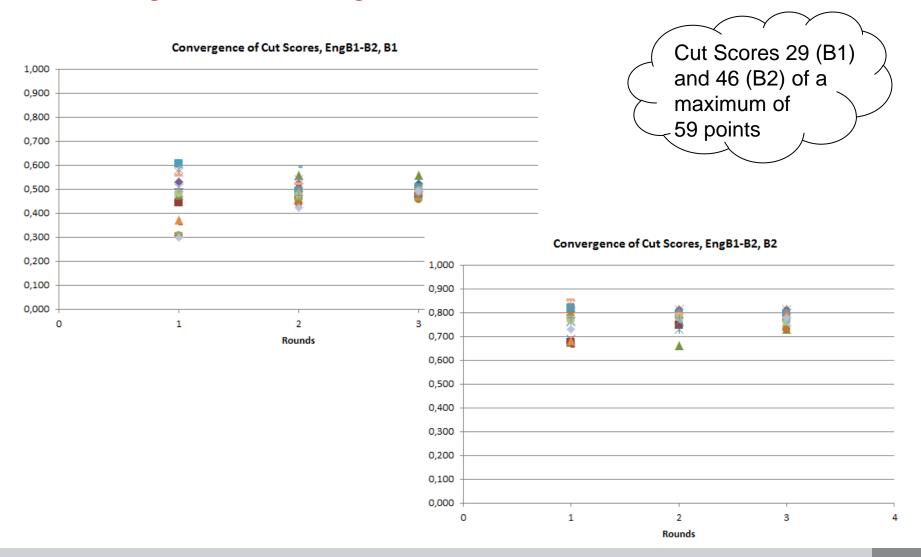


Confidence in B2 Cut Score on a scale from 1 - 5





Modified Angoff Standard Setting task, Results





How can we check success?

Target candidate definition activities have two purposes:

Validity: getting closer to defining a meaningful cut score

Reliability: helping the group towards a more unified idea of a cut score

Ad 1: as there is no empirically "true" cut score, this is an issue of plausibility. But it seems reasonable that more extensive thinking about the MCP, and integrating all features that play a role in the actual examination situation, leads to a better understanding of the threshold ability – as it emerges in a test

Ad 2: we can compare the range of cut scores between different standard setting workshops



Source	Test	Method	Target candidate definition method
Tannenbaum/	TOEFL Structures	Angoff	Homework: read global scale, write
Wylie (2004)	TOEFL Reading	probabilities	down key characteristics of level (not
	TOEFL Listening	(0.1, 0.2,	MCP)
	TOEIC Listening	0.9)	At workshop: Summarize key
	TOEIC Reading		descriptors and produce panel-agreed
	_		version for reference during workshop
Papageorgiou	Michigan English Test,	Modified	"Atomized" descriptors, choose right
(2010)	Listening	Angoff (100	level
	Michigan English Test,	borderline	
	Grammar+Reading	candidates)	
telc	DTZ Version 1 –	Modified	Sort descriptors, complete descriptor
	Version 5	Angoff (100	puzzle, discuss MCP
		MCPs)	
	Deutsch Medizin B2-	Modified	Mark key characteristics in scale, discuss
	C1	Angoff	MCP
		(yes/no)	
	English B1-B2	Modified	Mark key characteristics in scale, discuss
		Angoff (100	Consider target candidate definitions
		MCPs)	from Tannenbaum/Wylie (2008)
			Look at MCPs' work and describe their ability

Common features:

- multi-level examinations (most studies considered 2 levels, MET: 3 levels)
- comparable number of participants (between 12 and 21)

Differing features:

• maximum number of points



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Desc./cand.centered Descriptorcentered Desc./cand.centered Desc./cand.centered Cand./testcentered

Common features:

- multi-level examinations (most studies considered 2 levels, MET: 3 levels)
- comparable number of participants (between 12 and 21)

Differing features:

• maximum number of points



Basis for comparison:

First round of judgements (reflects what participants learned from the familiarisation/target candidate definition exercise, but not the discussion afterwards)

Lowest of the levels (sometimes not enough room at the top)

Parameters: Level of disagreement (to address question 2): Range of cut scores, SE of

judgements

In order to be able to compare these different studies, the cut scores were transformed into percentages of the maximum possible number of points

MET Lis	tening	60 Items				ointo		In Prozen	t vom Max	imalergeb	nis /	per	centage	
	Round 1			Round 2		points		Round 1			Round 2			
	B1	B2	C1	B1 /	B2	C1		B1	B2	C1	B1	B2	C1	
R1	19,3	33,7	47,65	21,1	35,	48,5	R1	0,321	0,562	0,794	0,352	0,593	0,808	
R2	13,6	31,4	46,8	21,5	39,:	1 55,7	R2	0,226	0,523	0,780	0,358	0,652	0,928	
R3	12,5	27,9	44,9	14,2	30,	47,8	R3	0,208	0,465	0,748	0,237	0,508	0,797	
R4	26,4	40,58	51,18	31	41,4	48,8	R4	0,440	0,676	0,853	0,517	0,690	0,813	
R5	23,8	46,2	54	13	36,	49,5	R5	0,397	0,770	0,900	0,217	0,608	0,825	
R6	11,7	35,7	52,7	12,3	33,	51,3	R6	0,195	0,595	0,878	0,205	0,555	0,855	
R7	10,5	41,86	55,39	15,6	41,	56,3	R7	0,175	0,698	0,923	0,260	0,697	0,938	
R8	11,5	33	51,81	12,3	34,	8 49	R8	0,192	0,550	0,864	0,205	0,580	0,817	
R9	10,2	34,9	45,98	10,2	34,9	9 46	R9	0,169	0,582	0,766	0,170	0,582	0,767	
R10	19,1	25,75	29,1	24,1	31,	2 35,7	R10	0,318	0,429	0,485	0,402	0,520	0,595	
R11	12,1	33,1	46,9	9,85	29,4	41,9	R11	0,201	0,552	0,782	0,164	0,490	0,698	
R12	17,0	43,15	54,75	24,9	43,	7 54,9	R12	0,283	0,719	0,913	0,415	0,728	0,915	

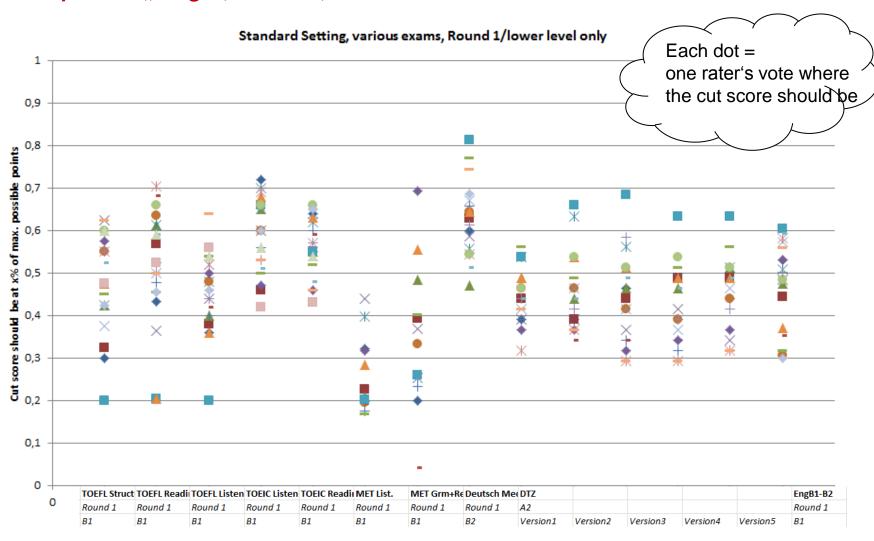


Comparison range, SEj, Round 1, lowest level

	TOEFL Structures	TOEFL Reading	TOEFL Listening	TOEICListening	TOEIC Reading	Michigan English Test, Listening	Michigan English Test, Grammar +Reading	DTZ Version 1	DTZ Version 2	DTZ Version 3	DTZ Version 4	DTZ Version 5	Deutsch Medizin B2-C1	English B1-B2
Range	0,425	0,500	0,440	0,300	0,230	0,271	0,652	0,244	0,318	0,390	0,341	0,317	0,343	0,306
SE j	0,0242	0,0288	0,0201	0,0185	0,0154	0,0251	0,045	0,0146	0,0209	0,0247	0,0213	0,0216	0,0213	0,0234



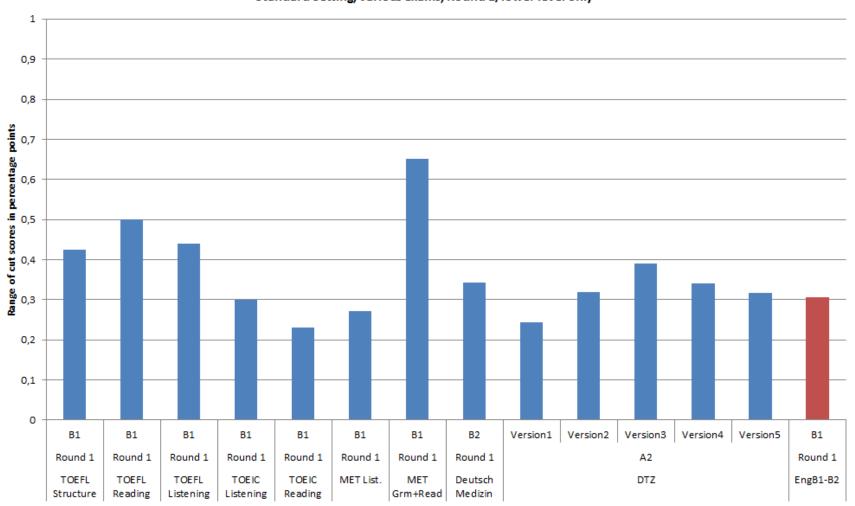
Comparison "range", Round 1, lowest level





Comparison "range", Round 1, lowest level

Standard Setting, various exams, Round 1/lower level only





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Thank you!

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