Exploring Cultural Differences in Rating Oral Performance During the National English Language Examination in Estonia

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Research into Rater Behaviour

Factors affecting the variability in raters' judgements: severity (Lumley, McNamara 1995, Bachman et al 1995) consistency in assessment (Wiggleworth 1993, Luoma 2004) variety of perceptions of what constitutes speaking proficiency (Pollitt, Murray 1996, Fulcher 2003) educational level (Brown 1995, Fulcher 2003) linguistic background (Brown 1995, Winke et al 2012)

Cultural Variability in Testing

- Cultural variability in interlocutors' handling of oral proficiency interviews (E.Alas' PhD thesis 2010)
- Cultural validity (Abedi 2011)
- Cultural variation in communication styles, talk distribution, turn-taking patterns (Tannen 1984)
- Communication styles reflect cultural values (FitzGerald 2003)

Estonian culture vs Russian culture

individualist vs collectivist

small power distance vs large power distance

low uncertainty vs high uncertainty

avoidance avoidance

INNOVE/former National Examination and Qualification Centre in Estonia

Estonian-based vs Russian-based learners' results in oral proficiency interviews (Kriisa 2012)

The National Examination in English in Estonia: Speaking Test

Structure

Introduction

A monologue and follow up questions (task 1)

A role play (task 2)

Marking scale for speaking

communication

vocabulary

grammar

fluency and pronunciation

Research

 Hypothesis: the conduct of the two non-native groups of Estonian and Russian raters in the oral part of the national examination in English in Estonia will display culture-related differences in their rating process that may in turn affect the candidates' scores

Method:

video recording of 20 oral proficiency interviews in 2012 (300 minutes of interview time);

rating of these videorecordings by 18 raters from Estonian-based and Russian-based schools in 2013;

questionnaire study among the same raters in 2013

Participants: assessment experience 2-18 years; teaching experience 5-15 years

Statistical methods employed: ANOVA, 95% Confidence interval for mean, Chi-Square tests

Assessment of OPIs: Monologue and Follow-Up Questions

	Communication	Vocabulary	Grammar	Fluency & pronunciation
Estonian	4.36	4.14	4.04	4.36
Russian	4.41	4.31	4.20	4.39

Assessment of OPIs: Role Play

	Communication	Vocabulary	Grammar	Fluency & pronunciation
Estonian	4.35	4.21	4.00	4.43
Russian	4.38	4.38	4.11	4.45

The Total Scores for OPIs

	Communication	Vocabulary	Grammar	Fluency & pronunciation
Estonian	4.37	4.18	4.02	4.39
Russian	4.46	4.32	4.14	4.43

Frequency of awarding minimum and maximum points

		Minimum	Maximum
Communication	Russian	1	5
	Estonian	2	5
Vocabulary	Russian	1	5
	Estonian	2	5
Grammar	Russian	1	5
	Estonian	1	5
Fluency and Pronunciation	Russian	2	5
	Estonian	1	5
Total	Russian	5	20
	Estonian	6	20

Correlation between the raters' teaching experience and their severity of rating

- Fluency and pronunciation
- < 5 years of teaching experience mean score 4.23
- >15 years of teaching experience mean score 4.44
- 6-10 and 11-15 years of teaching experience mean score 4.55

Questionnaire study results

The aim was to elicit data about the raters' opinions of: quality of the marking scale assessment of various aspects of a candidate's oral performance (i.e., the effect of an accent on the rating, the importance of content, pronunciation, lexis, fluency and grammar use) their own behaviour (i.e., any distracting factors, interference of their cultural identity with the assessment, effect of test takers' selfconfidence, willingness for cooperation, display of interest)



Attitude towards the existing rating scale

Estonian group: in favour of some improvements

Russian group: no need for improvements

Features of the candidate's language and the rater's behaviour

 Perception of the degree of relevance of fluency or grammar in the assessment Russian group: grammar knowledge over fluency

Estonian group: *fluency* over grammar knowledge

Perception of the *most distracting factors* in rating: *limited vocabulary choice*

Attitude towards the candidate's interaction skills: fluency and communication skills

Conclusion

The analysis of the assessment of 20 videorecordings by 18 Estonian and Russian raters as well as the questionnaire study confirmed the hypothesis to some extent.